

EDUCATION

Liberty University

Lynchburg, VA – 2007-2010

BS Visual Communication Arts: Graphic Design – *Cum Laude*

BS Business: Marketing – *Cum Laude*

Quinnipiac University

Hamden, CT – 2005-2006

Studied: Business Marketing

EXPERIENCE

SearchPro Systems

Nashua, NH Nov 2015 — Present

UI Designer / Senior Graphic Designer

Applied design fundamentals across various traditional and digital platforms.
Established new company workflows and project management techniques.
Adapted client's graphic needs into high impact visuals resulting in conversions.

Peters of Nashua

Nashua, NH Aug 2010 — Nov 2015

Technical Media Assistant / Graphic Designer

Implemented and revamped e-mail marketing techniques.
Created visually stunning print and web ads.
Collaborated with sales team to align ad campaign design with marketing efforts.

Prototype Advertising

Lynchburg, VA Jan 2010 — May 2010

Graphic Design Intern

Contributed to key advertising campaigns.
Advanced skills in InDesign, Photoshop, Illustrator, 3D Design, & Photography.
Helped minimized the company's backlog by working at a fast pace.

Liberty University

Lynchburg, VA Aug 2008 — Dec 2009

Commuter Affairs Graphic Designer

Aligned graphic efforts with the director's vision for department.
Utilized strong visuals to further student involvement.

TECHNICAL PROFICIENCY



ACHIEVEMENTS

American Marketing Association

Liberty University, National Member

Designer for Award Winning Team in AMA case competition

Sigma Beta Delta Honor Society

Liberty University, National Member

Awarded for achieving top 20% of Business class

Lambda Pi Eta Honor Society

Liberty University, National Member

Awarded for achieving a 3.5 GPA in Visual Communication Arts

National Technical Honor Society

National Member

Earned recognition for outstanding character and achievement

CONNECT WITH ME



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