

## EDUCATION

### Liberty University

Lynchburg, VA – 2007-2010

BS Visual Communication Arts: Graphic Design – *Cum Laude*

BS Business: Marketing – *Cum Laude*

### Quinnipiac University

Hamden, CT – 2005-2006

Studied: Business Marketing

## EXPERIENCE

### SearchPro Systems

Nashua, NH Nov 2015 — Present

*Senior Graphic / UI Designer*

Implemented innovative design across print and digital platforms.

Decreased project turnaround by establishing a project management system.

Lead and mentored graphic department staff & collaborated with other teams.

Adapted client's needs into high impact visuals resulting in conversions.

### Peters of Nashua

Nashua, NH Aug 2010 — Nov 2015

*Technical Media Assistant / Graphic Designer*

Implemented and revamped e-mail marketing techniques.

Created visually stunning print and web ads.

Collaborated with sales team to align ad campaign design with marketing efforts.

### Prototype Advertising

Lynchburg, VA Jan 2010 — May 2010

*Graphic Design Intern*

Contributed to key advertising campaigns.

Increased design, 3D modeling & photography skills with real world experience.

Brought new concepts to the table in an established marketing firm.

### Liberty University

Lynchburg, VA Aug 2008 — Dec 2009

*Commuter Affairs Graphic Designer*

Aligned graphic efforts with the director's vision for department.

Utilized strong visuals to further student involvement.

## TECHNICAL PROFICIENCY



Photoshop



Illustrator



InDesign



Dreamweaver



Muse



Lightroom



wacom



HTML5



CSS3



WORDPRESS



Word



Excel



PowerPoint



## ACHIEVEMENTS

### American Marketing Association

Liberty University, National Member

*Designer for Award Winning Team in AMA case competition*

### Sigma Beta Delta Honor Society

Liberty University, National Member

*Awarded for achieving top 20% of Business class*

### Lambda Pi Eta Honor Society

Liberty University, National Member

*Awarded for achieving a 3.5 GPA in Visual Communication Arts*

### National Technical Honor Society

National Member

*Earned recognition for outstanding character and achievement*

## CONNECT WITH ME



603.921.0526



131 Wheeler Rd. Hollis, NH 03049



garrett.rockafellow@gmail.com



garrettrockafellow.com